



We rocked Bike to Work Day! More than 35,000 commuters in the metro area opted for a greener, two-wheeled commute on June 27, traveling 623,705 miles, burning 38.8 million calories and saving 270 tons of carbon dioxide.

Let's keep things rolling! If Bike to Work Day motivated you to save money, time or stress by biking more often, consider adding Bike Wednesdays to your commute, or mix biking with transit if a full bike commute is a bit out of reach. Track your trips on <a href="MyWaytoGo.org">MyWaytoGo.org</a> to see your savings add up and your greenhouse gas emissions go down!



Back to school doesn't have to mean back to traffic this year. Let SchoolPool help you find or form a carpool with other families in your area. Our award-winning SchoolPool program uses a secure online platform to match campus families for carpooling or walk and bike buddies. Share the responsibility of getting kids to and from school, cut down on drop-off and pick-up traffic and enjoy a bit more flexibility.

Let's introduce the next generation of commuters to sustainable transportation! <u>See if your school is participating</u>, or mention it to your campus administrator to join the fun.



### **Active Transportation Plan**

Thanks to your input, the Denver metro area is on its way to better walking and biking facilities with the development of the region's first-ever Active Transportation Plan. Denver Regional Council of Governments staff have been speaking to people all around the region to gather feedback that will help inform recommendations to improve walking or

wheeling around town.

If you would like to learn more about the Active Transportation Plan, check out the <u>project</u> webpage for updates.



Think your company has what it takes to be a leader in employee commute choice? Then show us your stuff in our upcoming <u>Go-Tober</u> competition! We're recruiting 50 companies to go head-to-head in motivating as many employees as possible to ditch driving alone.

Track trips, win prizes and stake your claim to the ultimate bragging rights in smart commuting. See <u>last year's contenders and results</u>.



Formerly a program of the Transit Alliance

**Applications are now open for Citizens'** 

#### **Academy**

DRCOG is training the next wave of multimodal champs through Citizens' Academy. Apply now to learn about and become more involved in supporting improved mobility, and creating a better region. Participants will gain an in-depth understanding of what goes into moving people and goods, and will have the opportunity to learn from transportation experts in the Denver metro area.

The first cohort will begin in September 2018.



### Bike-sharing program pilot launches in Thornton

The City of Thornton will be running a pilot bike-sharing program over the next year to define permit requirements and gather ridership data. This information will inform the city about the potential for a permanent program for the north metro area. Both traditional and electric-assist bicycles will be available, while scooters will not be permitted.

Find out more about the pilot and bike safety.



## I Drive I-25 Commuter Rewards: extended edition

As construction on the North I-25 Express Lanes project progresses, Smart Commute Metro North has extended the availability of its Commuter Rewards program. Depending on their commute interests, eligible participants who commute on Interstate 25 through Segment III (between State Highway 7 and 120th Ave.) can receive transit tickets to try RTD or Bustang and/or earn cash rewards in the form of gift cards for successful ride sharing.

I Drive I-25 Commuter Rewards helps reduce traffic congestion, improve air quality and promote smarter commute options. For more information, visit <u>idrivei25.com</u>.



# Boulder Transportation Connections quarterly meeting

Mark your calendars for the Boulder Transportation Connections fall meeting. Network with other mobility minds in the area and discuss hot topics in transportation.

Thursday, Sept. 13 11:30 a.m. to 1 p.m.

Boulder Chamber of Commerce 2440 Pearl St, Boulder, CO 80302

Topics include how to rethink parking, mobile apps to help ease your commute and the revamp of the HOP Shuttle.



#### eGo CarShare

eGo CarShare is Colorado's first and only nonprofit short-term car rental service operating in Boulder and Denver. Membership allows 24-hour access to a fleet of 50-plus fuel-efficient and specialty vehicles for as little as 15 minutes at a time. Book online, use your personal key fob to unlock the car and return it to the same location when you're done. That's it! With strategically placed cars near bike-sharing locations and transit stations, you can maximize your transportation options while saving money and creating a cleaner environment.

Interested in eGo CarShare <u>for your business</u>? Eliminate the need to manage an in-house fleet or reimburse employees for parking, mileage and gas. Business and nonprofit rates start as low as \$4 per hour and \$0.33 per mile.







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