

Way to Go can help you get around the region, whether it's work, school or the other places you need to go

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## **Bike to Wherever Week!**

If you haven't heard, Bike to Work Day has been canceled this year (thanks a lot, COVID-19). But to make up for it, Way to Go will be launching its first virtual event: [Bike to Wherever Week!](#)

The event is a pledge-based opportunity to give biking a try, recognizing that many people have yet to return to the office or work site. Participants can pledge to ditch the car and opt for a bike ride — whether it's to a workplace, the store, the park or the coffee shop. Bike to Wherever Week will take place Sept. 21-25.

While Bike to Work Day festivities have been canceled, the theme of Bike to Wherever remains the same: Rejoin the movement. Remember the joy biking gave you when you were younger? Bike to Wherever is all about reliving the fun and freedom biking offers. If you've been out of the biking game for a while, it's an opportunity to dust off the ol' bicycle and give it a try again.

It's easy to get hooked! Surveys show that first-time Bike to Work Day participants are more likely than other riders to continue biking on a regular basis.

Questions? Don't hesitate to [reach out!](#)



## Summer Bike Challenge

On the topic of biking, don't forget the [Summer Bike Challenge](#) is still in full pedal! Get it? Like full throttle? Take advantage of the nice weather and long days by checking out new destinations on the [Pedal Pursuit scavenger hunt](#) and by [sharing old and new bike photos](#) to win fun prizes all summer long. The Summer Bike Challenge is a great opportunity for people to try biking on short trips and consider it as a regular transportation option.

[Contact us](#) to learn more!



## **Submit your biking pictures!**

In support of the Way to Go's [Bike to Wherever Week](#), the Regional Air Quality Council's [Simple Steps. Better Air.](#) team is looking for examples of individuals who have been biking rather than driving over the last few months. If you know a person or group in your community that regularly bikes, the team would like to hear about it!

Please submit the person's name, contact information and a quick description of how they use their bike to [Sara Goodwin at sgoodwin@raqc.org](mailto:sgoodwin@raqc.org) by today, Sept. 14. The Simple Steps. Better Air. team will use the five best submissions to develop a social media series during Bike to Wherever Week. The Regional Air Quality Council will contact you if your submission is selected to get photos and video to share your story.



# REUNION

DRCOG AWARDS CELEBRATION

## Awards Celebration on April 28, 2021

In light of the continuing COVID-19 pandemic, DRCOG has postponed its awards celebration to April 28, 2021. The Board of Directors, DRCOG staff and the Way to Go team look forward to the opportunity to celebrate the Way to Go award winners once it's safe to gather in person! Winners selected for recognition at the spring 2020 event will be honored on April 28, 2021. Watch the [DRCOG website](#) for details.

Please [reach out to the awards planning team at awards@drcog.org](mailto:awards@drcog.org) with any questions.





## **Go-Tober is right around the corner!**

The [Go-Tober Challenge](#) is an annual monthlong competition among employers in the Denver region that encourages employees to try different ways of getting to and from work during October. In 2019 there were 75 participating employers with more than 180,000 employees. It's a great opportunity to try new, smarter ways to commute while reducing traffic, saving money and minimizing stress. The more trips tracked, the better a company ranks in its quest to win the title of Go-Tober Champion!

Go-getting companies and their employees can win prizes like Fitbits, Apple AirPods, Google Pixel Buds and Garmin watches. Of course, the real prize is increasing your health and happiness along the way.

Way to Go is here to get you going! Contact the Go-Tober team at [waytogo@drcog.org](mailto:waytogo@drcog.org) with questions, or [click here](#) for details.







## **Back to school! (well, maybe, kind of...)**

For parents of school-age children without access to a yellow school bus or juggling busy schedules, [Schoolpool](#) may be the perfect solution! Schoolpool is Way to Go's free service that helps connect parents so they can take turns driving students to school. Schoolpool is also a great resource for joining or creating walking and biking groups. See if your school is [registered](#), and find your group today!

For kids attending online classes, Schoolpool's an option for transportation to after-school activities. Take it from [Courtney](#) — she uses Schoolpool to get her daughter to acting class!

Way to Go strongly encourages parents to check with their local health department on the latest COVID-19 restrictions and school-related carpool guidelines. [Email waytogo@drcog.org](mailto:waytogo@drcog.org) with any questions.





## **Congratulations, Transportation Solutions**

Transportation Solutions received this year's Outstanding Transportation Management Association Award at the Association for Commuter Transportation's international conference! Way to Go sends its biggest congratulations for the achievement and sincere appreciation for the great work Transportation Solutions does in the Denver region.

STATE HIGHWAY 119:  
THE DIAGONAL PROJECT  
*Improving Regional Mobility Between Boulder and Longmont*

    

**Commuting Solutions**

**SH 119 MEMBERSHIP MEETING**

WEDNESDAY, SEPTEMBER 30, 2020 | 9:00 - 10:30 A.M. | WEBINAR

**ENGAGE | NETWORK | LEARN**

## **Commuting Solutions: State Highway 119 membership meeting**

Join Commuting Solutions' second regional coalition meeting dedicated to the Diagonal, where you'll have an opportunity to hear from leaders shaping the future of the corridor between Boulder and Longmont. The event is open to anyone — members, partners, transportation experts and transportation enthusiasts!

The kickoff will be held virtually and introduce the people leading corridor planning and identifying funding. You'll hear interesting presentations and



have lots of time for networking and conversation.

Participate in Commuting Solutions' corridor-specific online event on Wednesday, Sept. 30, from 9 to 10:30 a.m. to learn more about the project and meet other stakeholders. [Register now](#) or visit [the website](#) for more information about the State Highway 119 first and final mile study.

For more information, [contact Audrey DeBarros at audrey@communitysolutions.org](#) or call 303-604-4383.



# Ride Free Lafayette

## **Ride Free Lafayette**

Boulder County Transit is pleased to announce Ride Free Lafayette, a free, on-demand door-to-door bus service that connects people to places within the City of Lafayette! Riders can book a ride by phone at 833-456-3359, [online](#) or via the On Demand Transit rider app (available on [Google Play](#) or the [Apple Store](#)), and the Ride Free Lafayette bus will arrive at their pickup location at the designated time. With Ride Free Lafayette, no transfers are needed to get riders from point A to point B within the City of Lafayette!

Visit the [website](#) for more information about the service and to book your next ride, or [email Sydney Lund at sydney@communtingsolutions.org](#) or call 303-604-4385.



## **Bicycle Colorado: Become a member!**

You understand how important, safe and enjoyable biking can be. Show your support for biking by following [Bicycle Colorado](#) and the [Denver Streets Partnership](#). Subscribe to their newsletters or follow them on social media to join the movement of bike advocates in the Denver region! Members and followers help demonstrate broad, united support for bike-friendly investments and policies.

Please consider following and engaging with Bicycle Colorado and the Denver Streets Partnership and be a part of the biggest biking boom ever.

[Contact Bicycle Colorado](#) for any questions.



## **R Line remains essential as region recovers from COVID-19**

Like other agencies and jurisdictions, the Regional Transportation District is facing some tough choices on how to address decreases in ridership and revenues due to the pandemic. Yet during the public health crisis, the **R Line** was among the top three RTD rail lines for retaining riders.

Since the line opened less than four years ago — a \$687 million promise fulfilled from the voter-approved FasTracks plan — transit-reliant residents on the Denver metro area's eastern edge are learning to love the R Line. Before the pandemic crept into our everyday lives, the R Line experienced a 6.2% ridership increase in 2019 — the highest among RTD's light rail lines.

The R Line remains the most direct connection to the A Line and Denver International Airport for the eastern Denver metro area. It delivers essential workers in the health care industry to major job centers every day. And it serves 108,000 of the Denver region's most vulnerable population, including

low-income individuals, older adults, young people and those living with disabilities.

Since the R Line started moving people in 2017, 5,500 new residences and 800,000 square feet of new commercial space have become available. Even amid the public health crisis, development along the R Line is moving full-steam ahead, with the expectation of bringing new riders to transit-supportive land-use centers like The Point at Nine Mile, Parkside at City Centre and the Fitzsimons Station stop at the Anschutz Medical Campus.

The R Line is the only direct regional connection between the growing northeast Denver metro area and the booming southeast corridor, and it is a critical part of a thriving and equitable public transit system for all as the region works together to recover from COVID-19.

For more information, contact [Julie Patterson at jpatters@auroragov.org](mailto:jpatters@auroragov.org).



## Upcoming Events

**Sept. 21-25** | Bike to Wherever Week

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