



Here is something that won't LESSON your enthusiasm for going back to school!

(Get it? Lesson?)

School has started and that can mean crazy, hectic school mornings. Fortunately, Way to Go offers a free, helpful program to make mornings a little easier.

Schoolpool helps parents find other local families in their area and share responsibility for driving their children to school. Parents get more free time in the morning, and families can enjoy flexible schedules. Schoolpool also takes vehicles off the road, making school zone pick-up and drop-off locations safer and less congested.

Here is what one Schoolpool parent had to say about the program:

"I loved that I was able sign up, enter my school and see what other families lived by me and went to our school. From there I sent out an interest email and was surprised by the amount of responses I received. This year, my carpool from last year is teaming up with another existing one and we will have a full carload to and from school. I only need to drive one day a week, which is great for busy moms!"

Save time and money, help improve our region's air quality and keep schools safer. Join Schoolpool and get an A+ in life.

Visit waytogo.org to learn more.

A promotional graphic for the Go-Tober Challenge. The background is a gradient of yellow and orange. On the left, the words "GO. TRACK. WIN." are written in large, bold, white, sans-serif capital letters with a slight shadow. On the right, the words "way to go" are written in a white, cursive script, with "way" on the top line, "to" in the middle, and "go" on the bottom line. Below "go" is a teal circular badge with the word "TOBER" in white, bold, sans-serif capital letters. Below the graphic, a dark green horizontal bar contains the text "Go-Tober is here!" in white, sans-serif font.

**GO.
TRACK.
WIN.**

*way
to
go*
TOBER

Go-Tober is here!

The annual Go-Tober Challenge is your chance to prove your company is full of go-getters! The [Go-Tober Challenge](#) is a competition among employers in the Denver region that encourages employees to try different ways of getting to and from work during October. It's a great opportunity to try new, smarter ways to commute while reducing traffic congestion, saving money and lowering stress. The more trips their employees track, the better companies rank in their quest to win the title of Go-Tober Champion!

Want to win prizes and improve the health and happiness of your organization's employees? Way to Go is here to get you going! Contact us at waytogo@drcog.org for information on how your company can get involved!

Visit mywaytogo.org for details.



Take your I-25 commute back!

Since June, the entire 18-mile stretch of the I-25 South Gap project between Monument and Castle Rock has been under construction. Way to Go has partnered with the Colorado Department of Transportation to provide shared commute options to affected commuters. I-25 MyWay is working with individuals to plan smart commutes, and with companies to help their employees prepare. Most recently, I-25 MyWay organized Bustang open houses at three locations, serving employers at multiple buildings along the Bustang Denver Tech Center line. More than 60 visitors an hour attended the Bustang block party at AAA Colorado. The mid-June event was hosted by Charter/Spectrum, which employs over 3,000 people in various buildings along South Fiddlers Green Circle.

Please tell your Gap-commuting friends about the I-25 MyWay program. Way to Go offers incentives, suggestions and support to make shared commutes simple. In addition, whether you travel to or from Colorado Springs daily or occasionally, sign up for construction related communications (see image) and stay in the know before you go!

Visit the [I-25 MyWay website](#) for more information.



I-25 South Gap Project Monument–Castle Rock

STAY INFORMED

HOTLINE
720-745-5434

WEBSITE
i25gap.codot.gov

EMAIL
i25gap@codot.us

TEXT ALERTS
Text I25GAP to 21000

TWITTER
@ColoradoDOT

FACEBOOK
facebook.com/I25SouthGapProject



Way to Go represents the Denver region at the 2019 Association for Commuter Transportation International Conference

The Way to Go team traveled to New York City in August for the [Association for Commuter Transportation International Conference](#). The conference explored innovative transportation demand management solutions. The Way to Go team attended educational sessions led by industry experts, learned from real-world experience and gained new perspectives on issues like transit-oriented development requirements, transit equity concerns, cutting-edge transportation technology and policy affecting transportation demand management.

The team participated in the two keynote sessions of the conference, including a presentation by Gil Penalosa on vibrant and healthy cities under the philosophy that if you create a great city for an 8-year-old and an 80-year-old, it will be successful for all people. Former New York City transportation commissioner Janette Sadik-Kahn talked about overseeing historic changes to the city's streets—closing Broadway to cars in Times Square, building nearly 400 miles of bike lanes and creating more than 60 plazas citywide.

The Way to Go team returned from New York energized and inspired, ready to jump back into their important work – getting residents of the Denver region out of their single-occupant vehicles and on to bikes or in to trains, buses or carpools. The Way to Go team is especially excited about the 2020 conference in Denver! Stay tuned for details.



That's a wrap! Here's how Bike to Work Day went

An estimated 31,190 riders traveled 548,944 miles on Wednesday, June 26, for the region's annual Bike to Work Day. This year's Bike to Work Day highlights include:

- 39 percent of riders were first-time participants
- 777 companies and organizations participated in the Business Challenge
- 281 breakfast, water and evening stations
- participants commuted an average of 8.8 miles one way
- 237 tons of carbon dioxide saved
- 34.1 million calories burned

Bike to Work Day introduces people to bike commuting in a supportive and fun environment. A 2018 event follow-up survey showed that 51% of first-time Bike to Work Day riders reported that they were motivated to commute to work by bicycle more often.

"Bike to Work Day is all about encouraging people to try bike commuting and to raise awareness of the many benefits biking has," said Douglas W. Rex, executive director of Denver Regional Council of Governments. "We love seeing the excitement and energy on the big day. We hope people realize how easy it is, appreciate the benefits and continue to choose bike commuting more often."

A huge thank you to everyone who participated this year — and we'll see you on June 24, 2020!

Attend Way to Go partner Denver South's annual luncheon

As the CEO of [SAP SE](#), a global 99,000-person company, Bill McDermott knows something about leadership. Attend the Denver South Economic Development Partnership's annual luncheon to hear from Bill as he shares his wisdom and knowledge on leadership, overcoming adversity and what it takes to create and sustain success in the world of business. Denver South invites you to hear Bill's worldview right here in the Denver region on Thursday, Nov. 8, 2019, from 11 a.m. to 1:30 p.m. at Denver Marriott Tech Center, 4900 S. Syracuse St., Denver, CO 80237.

Visit [Denver South's website](#) for more information.



Way to Go partner Northeast Transportation Connections provides Walking School Bus and free shuttles

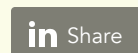
Northeast Transportation Connections' Walking School Bus program makes walking to school safer in the Central 70 corridor. Funded by Kiewit through NETC's contract with the Colorado Department of Transportation, the Walking School Bus provides adult supervision for groups of children walking to school, encouraging walking as a sustainable alternative to driving, promoting healthy, active living and teaching safe walking practices. NETC hires neighborhood residents as the program's walking leaders and coordinator, training them in safe walking practices and rules of the road. The Walking School Bus reduces the number of cars going to Swansea Elementary during peak traffic times and provides a safe alternative to get children to school. Participation currently averages 20 students a day.

NETC also provides free shuttles in partnership with CDOT as part of the Central 70 Project to ensure mobility in and around I-70 during the highway's reconstruction. Focus Points Family Resource Center runs NETC's grocery shuttle program, picking up residents near their homes, taking them to the shopping center and then returning them, with their groceries, to their homes. NETC also rents vans and offers them to community organizations such as GrowHaus, GES Coalition and Latino Age Wave. The vans are used for transporting older adults, helping residents participate in activities outside their neighborhoods, getting kids to camp and helping schools conduct field trips and after-school activities. In addition, NETC provides free shuttle service to help employees get to work along the I-70 corridor from transit stations along the University of Colorado A Line. NETC shuttles are driven by community members hired through the Central 70 contract.

Visit the [CDOT website](#) for more information.



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